



MSC18 Platinum Sponsor (\$20,000)

Exclusive: 1 available

Pre-Conference Benefits
Prominent placement of logo on all e-newsletters, bulletins and on conference registration confirmations
Communications: announcement of sponsorship in e-newsletter
Communications: feature article in e-newsletter
MSC18 website: Logo on all pages with link to sponsor website
MSC18 website: Corporate Profile (250 words) with link to sponsor website

Benefits during MSC18 Conference
6 complimentary Delegate Registrations to MSC18
Ad in MSC18 Handbook (Full page; back cover)
Corporate Profile (250 words) in MSC18 Handbook
Prominent placement of logo on Sponsor Page of Delegate Handbook and on official Delegate portfolio
Prominent placement of logo on signage at Registration Desk and in Main Conference Hall
Logo sequentially displayed during breaks on conference screen in Main Conference Hall
Exclusive: Video advertisement opportunity (1 minute in length; provided by sponsor) at beginning of each day
One podium opportunity during conference
Opportunity to provide promotional item in Delegate Kit
Complimentary Exhibit Booth in Exhibit Foyer
First right of refusal to provide Delegate Portfolio (at cost to Sponsor)
First right of refusal to provide MSC18 lanyard (at cost to Sponsor)
First right of refusal to provide Welcome Basket in delegates' hotel rooms (at cost to Sponsor)

Ownership Benefits
Exclusive: Official Sponsor of MSC18 Banquet
Exclusive: Opportunity to introduce Keynote Speaker at MSC18 Banquet
Opportunity to make hospitality enhancements to sponsored events (at sponsor's cost)
Official Host of one Conference Presentation Block

Hospitality Benefits
6 invitations to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)
12 invitations to MSC18 Welcome Reception with representation in welcoming line at door
6 invitations to MSC18 Banquet with representation at head table (included in Delegate Registration)



MSC18 Gold Sponsor (\$10,000)

3 available

Pre-Conference Benefits
Logo on all e-newsletters, bulletins and on conference registration confirmations
Communications: announcement of sponsorship in e-newsletter
MSC18 website: Logo on all pages with link to sponsor website
MSC18 website: Corporate Profile (200 words) with link to sponsor website

Benefits during MSC18 Conference
4 complimentary Delegate Registrations to MSC18
Ad in MSC18 Handbook (Half page)
Corporate Profile (200 words) in MSC18 Handbook
Logo on Sponsor Page of Delegate Handbook
Logo on signage at Registration Desk and in Main Conference Hall
Logo sequentially displayed during breaks on conference screen in Main Conference Hall
One podium opportunity during conference
Opportunity to provide promotional item in Delegate Kit
Complimentary Exhibit Booth in Exhibit Foyer
Option to provide Delegate Portfolio (at cost to Sponsor) if available
Option to provide MSC18 lanyard (at cost to Sponsor) if available
Option to provide Welcome Basket in delegates' hotel rooms (at cost to Sponsor) if available

Ownership Benefits
Official Sponsor of one MSC 18 Luncheon with representation at Head Table
Opportunity to introduce Speaker at sponsored Luncheon
Opportunity to make hospitality enhancements to sponsored Luncheon (at sponsor's cost)
Official Host of one Conference Presentation Block

Hospitality Benefits
4 invitations to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)
8 invitations to MSC18 Welcome Reception (four included in Delegate Registration)
4 invitations to MSC18 Banquet (included in Delegate Registration)



MSC18 Sponsor (\$5,000)

6 available

Pre-Conference Benefits

Logo on all e-newsletters, bulletins and on conference registration confirmation

Communications: announcement of sponsorship in e-newsletter

MSC18 website: Logo on all pages with link to sponsor website

MSC18 website: Corporate Profile (150 words) with link to sponsor website

Benefits during MSC18 Conference

2 complimentary Delegate Registrations to MSC18

Ad in MSC18 Handbook (Quarter page)

Corporate Profile (150 words) in MSC18 Handbook

Logo on Sponsor Page of Delegate Handbook

Logo on signage at Registration Desk and in Main Conference Hall

Logo sequentially displayed during breaks on conference screen in Main Conference Hall

Opportunity to provide promotional item in Delegate Kit

Complimentary Exhibit Booth in Exhibit Foyer

Ownership Benefits

Official Sponsor of either one Continental Breakfast or up to two Health Breaks

Opportunity to make hospitality enhancements to sponsored events (at sponsor's cost)

Opportunity to provide promotional item in Delegate Kits

Hospitality Benefits

2 invitations to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)

4 invitations to MSC18 Welcome Reception (2 included in Delegate Registration)

2 invitations to MSC18 Banquet (included in Delegate Registration)



MSC18 Supporter (\$2,500)

Pre-Conference Benefits

Logo on all media releases, e-newsletters, bulletins and conference registration confirmation

MSC18 website: Logo on all pages with link to sponsor website

MSC18 website: Corporate Profile (100 words) with link to sponsor website

Benefits during MSC18 Conference

1 complimentary Delegate Registrations to MSC18

Corporate Profile (100 words) in MSC18 Handbook

Logo on Sponsor Page of Delegate Handbook

Logo on signage at Registration Desk and Main Conference Hall

Logo sequentially displayed during breaks on conference screen in Main Conference Hall

Opportunity to provide promotional item in Delegate Kit

Hospitality Benefits

1 invitation to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)

2 invitations to MSC18 Welcome Reception (one included in Delegate Registration)

1 invitation to MSC18 Banquet (included in Delegate Registration)