

MARITIME SECURITY CHALLENGES

Pacific Seapower: Strategic Competition
In the Indo-Asia-Pacific



Hosted by the Navy League of Canada
in association with The Royal Canadian Navy
and the Daniel K. Inouye Asia-Pacific Center
for Security Studies



mscconference.com

MSC22/MSC Virtual Sessions Platinum Sponsor (\$20,000)

Exclusive: 1 available

Pre-MSC22 Benefits
Prominent placement of logo on e-newsletters, bulletins, MSC22 registration confirmations
Communications: announcement of sponsorship in e-newsletter
Communications: feature article in e-newsletter
MSC website: Logo on all pages with link to sponsor website
MSC website: Corporate Profile (250 words) with link to sponsor website
MSC Virtual Sessions: recognition at each virtual session
MSC Virtual Sessions: recorded video (max. 1 minute) at end of each virtual session

Benefits during MSC22
6 complimentary Delegate Registrations to MSC22
Ad in MSC22 Handbook (Full page; back cover)
Corporate Profile (250 words) in MSC20 Handbook
Prominent logo placement on Sponsor Page of event Handbook; on Delegate padfolio
Prominent placement of logo on signage at Registration Desk and in Main Conference Hall
Logo sequentially displayed during breaks on conference screen in Main Conference Hall
Podium welcoming opportunity at commencement of conference proceedings (2 minutes)
Opportunity to provide promotional item in Delegate Kit
Complimentary Exhibit Booth in Exhibit Foyer
First right of refusal to provide Delegate Portfolio (at cost to Sponsor)
First right of refusal to provide MSC22 lanyard (at cost to Sponsor)
First right of refusal to provide Welcome Basket in delegates' hotel rooms (at cost to Sponsor)

Ownership Benefits
Exclusive: Official Sponsor of MSC22 Banquet with representation at Head Table
Exclusive: Opportunity to introduce Keynote Speaker at MSC22 Banquet
Opportunity to make hospitality enhancements to sponsored events (at sponsor's cost)

Hospitality Benefits
6 invitations to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)
12 invitations to MSC22 Welcome Reception with representation in welcoming line at door
6 invitations to MSC22 Banquet with representation at head table (included in Delegate Registration)

Maritime Security Challenges 2020: Pacific Seapower
Conference Secretariat – De Armond Management Ltd
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MSC22/MSC Virtual Sessions Gold Sponsor (\$10,000)

3 available

Pre-Conference Benefits

Logo on all e-newsletters, bulletins and on MSC22 registration confirmations

Communications: announcement of sponsorship in e-newsletter

MSC22 website: Logo on all pages with link to sponsor website

MSC22 website: Corporate Profile (200 words) with link to sponsor website

MSC Virtual Sessions: recognition at each virtual session

MSC Virtual Sessions: recorded video (max. 45 seconds) at end of each virtual session

Benefits during MSC22

4 complimentary Delegate Registrations to MSC22

Ad in MSC22 Handbook (Full page)

Corporate Profile (200 words) in MSC22 Handbook

Logo on Sponsor Page of Delegate Handbook

Logo on signage at Registration Desk and in Main Conference Hall

Logo sequentially displayed during breaks on conference screen in Main Conference Hall

Opportunity to provide promotional item in Delegate Kit

Complimentary Exhibit Booth in Exhibit Foyer

Option to provide Delegate Portfolio (at cost to Sponsor) if available

Option to provide MSC22 lanyard (at cost to Sponsor) if available

Option to provide Welcome Basket in delegates' hotel rooms (at cost to Sponsor) if available

Ownership Benefits

Official Sponsor of one MSC22 Luncheon (if available) with representation at Speaker's Table plus opportunity to introduce Speaker at sponsored Luncheon

Opportunity to make hospitality enhancements to sponsored Luncheon (at sponsor's cost)

Official Host of one Conference Presentation Block

Hospitality Benefits

4 invitations to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)

8 invitations to MSC22 Welcome Reception (four included in Delegate Registration)

4 invitations to MSC22 Banquet (included in Delegate Registration)

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MSC22/MSC Virtual Sessions Silver Sponsor (\$5,000)

6 available

Pre-Conference Benefits
Logo on all e-newsletters, bulletins and on MSC22 registration confirmation
Communications: announcement of sponsorship in e-newsletter
MSC22 website: Logo on all pages with link to sponsor website
MSC22 website: Corporate Profile (150 words) with link to sponsor website
MSC Virtual Sessions: recognition at each virtual session
MSC Virtual Sessions: recorded video (max. 30 seconds) at end of each virtual session

Benefits during MSC22
2 complimentary Delegate Registrations to MSC22
Ad in MSC22 Handbook (Half page)
Corporate Profile (150 words) in MSC22 Handbook
Logo on Sponsor Page of Delegate Handbook
Logo on signage at Registration Desk and in Main Conference Hall
Logo sequentially displayed during breaks on conference screen in Main Conference Hall
Complimentary Exhibit Booth in Exhibit Foyer
Opportunity to provide promotional item in Delegate Kits

Ownership Benefits
Official Sponsor of either one Continental Breakfast or one Health Break (as available)
Opportunity to make hospitality enhancements to sponsored events (at sponsor's cost)

Hospitality Benefits
2 invitations to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)
4 invitations to MSC22 Welcome Reception (2 included in Delegate Registration)
2 invitations to MSC22 Banquet (included in Delegate Registration)

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MSC22/MSC Virtual Sessions Supporter (\$2,500)

Pre-Conference Benefits

Logo on all media releases, e-newsletters, bulletins and MSC22 registration confirmation
MSC22 website: Logo on all pages with link to sponsor website
MSC22 website: Corporate Profile (100 words) with link to sponsor website
MSC Virtual Sessions: recognition at each virtual session

Benefits during MSC22

1 complimentary Delegate Registrations to MSC22
Ad in MSC22 Handbook (Quarter page)
Corporate Profile (100 words) in MSC22 Handbook
Logo on Sponsor Page of Delegate Handbook
Logo on signage at Registration Desk and Main Conference Hall
Logo sequentially displayed during breaks on conference screen in Main Conference Hall
Opportunity to provide promotional item in Delegate Kit

Hospitality Benefits

1 invitation to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)
2 invitations to MSC22 Welcome Reception (one included in Delegate Registration)
1 invitation to MSC22 Banquet (included in Delegate Registration)

Maritime Security Challenges: *Pacific Seapower*
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