



**MSC20 Platinum Sponsor (\$20,000)**

Exclusive: 1 available

<b>Pre-Conference Benefits</b>
Prominent placement of logo on e-newsletters, bulletins, MSC20 registration confirmations
Communications: announcement of sponsorship in e-newsletter
Communications: feature article in e-newsletter
MSC20 website: Logo on all pages with link to sponsor website
MSC20 website: Corporate Profile (250 words) with link to sponsor website

<b>Benefits during MSC20</b>
6 complimentary Delegate Registrations to MSC20
Ad in MSC20 Handbook (Full page; back cover)
Corporate Profile (250 words) in MSC20 Handbook
Prominent logo placement on Sponsor Page of event Handbook; on Delegate padfolio
Prominent placement of logo on signage at Registration Desk and in Main Conference Hall
Logo sequentially displayed during breaks on conference screen in Main Conference Hall
Podium welcoming opportunity at commencement of conference proceedings (2 minutes)
Opportunity to provide promotional item in Delegate Kit
Complimentary Exhibit Booth in Exhibit Foyer
First right of refusal to provide Delegate Portfolio (at cost to Sponsor)
First right of refusal to provide MSC20 lanyard (at cost to Sponsor)
First right of refusal to provide Welcome Basket in delegates' hotel rooms (at cost to Sponsor)

<b>Ownership Benefits</b>
<b>Exclusive:</b> Official Sponsor of MSC20 Banquet with representation at Head Table
<b>Exclusive:</b> Opportunity to introduce Keynote Speaker at MSC20 Banquet
Opportunity to make hospitality enhancements to sponsored events (at sponsor's cost)

<b>Hospitality Benefits</b>
6 invitations to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)
12 invitations to MSC20 Welcome Reception with representation in welcoming line at door
6 invitations to MSC20 Banquet with representation at head table (included in Delegate Registration)



**MSC20 Gold Sponsor (\$10,000)**

3 available

<b>Pre-Conference Benefits</b>
Logo on all e-newsletters, bulletins and on MSC20 registration confirmations
Communications: announcement of sponsorship in e-newsletter
MSC20 website: Logo on all pages with link to sponsor website
MSC20 website: Corporate Profile (200 words) with link to sponsor website

<b>Benefits during MSC20</b>
4 complimentary Delegate Registrations to MSC20
Ad in MSC20 Handbook (Full page)
Corporate Profile (200 words) in MSC20 Handbook
Logo on Sponsor Page of Delegate Handbook
Logo on signage at Registration Desk and in Main Conference Hall
Logo sequentially displayed during breaks on conference screen in Main Conference Hall
Opportunity to provide promotional item in Delegate Kit
Complimentary Exhibit Booth in Exhibit Foyer
Option to provide Delegate Portfolio (at cost to Sponsor) if available
Option to provide MSC20 lanyard (at cost to Sponsor) if available
Option to provide Welcome Basket in delegates' hotel rooms (at cost to Sponsor) if available

<b>Ownership Benefits</b>
Official Sponsor of one MSC20 Luncheon (if available) with representation at Speaker's Table plus opportunity to introduce Speaker at sponsored Luncheon
Opportunity to make hospitality enhancements to sponsored Luncheon (at sponsor's cost)
Official Host of one Conference Presentation Block

<b>Hospitality Benefits</b>
4 invitations to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)
8 invitations to MSC20 Welcome Reception (four included in Delegate Registration)
4 invitations to MSC20 Banquet (included in Delegate Registration)



**MSC20 Silver Sponsor (\$5,000)**

6 available

<b>Pre-Conference Benefits</b>
Logo on all e-newsletters, bulletins and on MSC20 registration confirmation
Communications: announcement of sponsorship in e-newsletter
MSC20 website: Logo on all pages with link to sponsor website
MSC20 website: Corporate Profile (150 words) with link to sponsor website

<b>Benefits during MSC20</b>
2 complimentary Delegate Registrations to MSC20
Ad in MSC20 Handbook (Half page)
Corporate Profile (150 words) in MSC20 Handbook
Logo on Sponsor Page of Delegate Handbook
Logo on signage at Registration Desk and in Main Conference Hall
Logo sequentially displayed during breaks on conference screen in Main Conference Hall
Complimentary Exhibit Booth in Exhibit Foyer
Opportunity to provide promotional item in Delegate Kits

<b>Ownership Benefits</b>
Official Sponsor of either one Continental Breakfast or one Health Break (as available)
Opportunity to make hospitality enhancements to sponsored events (at sponsor's cost)

<b>Hospitality Benefits</b>
2 invitations to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)
4 invitations to MSC20 Welcome Reception (2 included in Delegate Registration)
2 invitations to MSC20 Banquet (included in Delegate Registration)



## MSC20 Supporter (\$2,500)

### Pre-Conference Benefits

Logo on all media releases, e-newsletters, bulletins and MSC20 registration confirmation
MSC20 website: Logo on all pages with link to sponsor website
MSC20 website: Corporate Profile (100 words) with link to sponsor website

### Benefits during MSC20

1 complimentary Delegate Registrations to MSC20
Ad in MSC20 Handbook (Quarter page)
Corporate Profile (100 words) in MSC20 Handbook
Logo on Sponsor Page of Delegate Handbook
Logo on signage at Registration Desk and Main Conference Hall
Logo sequentially displayed during breaks on conference screen in Main Conference Hall
Opportunity to provide promotional item in Delegate Kit

### Hospitality Benefits

1 invitation to pre-conference excursion hosted by Royal Canadian Navy (included in Delegate Registration)
2 invitations to MSC20 Welcome Reception (one included in Delegate Registration)
1 invitation to MSC20 Banquet (included in Delegate Registration)