

MSC22

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EXHIBITOR OPPORTUNITIES PACKAGE

MARITIME SECURITY CHALLENGES 2022 “PACIFIC SEAPOWER”

22 – 24 MARCH 2022

VICTORIA, BC, CANADA

MSCCONFERENCE.COM



www.msconference.com

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MARITIME SECURITY CHALLENGES 2022 (MSC22)

The Maritime Security Challenges conference series recognizes Canada's status as a maritime nation by bringing together global representatives to examine the issues affecting the maritime environment of today and tomorrow.

Maritime Security Challenges 2022 (MSC22) will be one of the earliest in-person international maritime events in 2022. Traditionally, this acclaimed meeting attracts over 200 influential Canadian and international delegates representing military and related maritime industries in the Pacific Rim and around the world*. Its program engages an exclusive senior contingent of professionals involved in all aspects of maritime operations and security, including key decision-makers, academics, industry suppliers, as well as accomplished subject matter experts.

*MSC18 representation came from 23 nations, and included over 100 military/Coast Guard attendees, as well as government, industry, and academic delegates.

MSC18 TESTIMONIALS

"By far, one of the finest maritime/naval conferences..."

"The MSC series is a must for all practitioners and students of maritime security."

"The variety of countries represented was outstanding."

"Presentations and discussion exceeded expectations."

World-class!"

"One of the best run maritime/naval conferences that I've ever attended!"

"Absolutely superb planning and execution."

"Always one of the very best I attend."



AS AN MSC22 EXHIBITOR

Connect with over 200 attendees:

- ✓ Senior domestic and foreign naval and military officers
- ✓ Technical experts in areas such as shipbuilding, maritime sensors, and autonomous vehicle technologies
- ✓ Representatives of various domestic and foreign government departments with maritime jurisdictions
- ✓ Subject matter experts on a wide variety of threats to maritime security and safety
- ✓ Security and safety officials from the commercial shipping industry
- ✓ Other exhibitors looking to build partnerships with associated marine enterprises
- ✓ Academics with an expertise in naval and maritime issues

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BECOME AN MSC22 EXHIBITOR

Position your company and its products/services front and centre with decision-makers and maritime industry leaders. **Exhibits at MSC22 are positioned providing easy and continuous access to delegates throughout the event.** This proximity will help build your brand and promote your newest capabilities, products and services. MSC22 provides a unique opportunity to develop new business relationships and strengthen contacts with existing customers. Set your product, service and brand apart from your competitors and guarantee visibility on printed materials, advertising, and promotions.

MSC22 EXHIBITORS RECEIVE

- ✓ 2 Exhibitor name badges, to support exhibitor booth and providing the following:
 - Continental breakfasts with MSC22 delegates (Wednesday 23 March, Thursday 24 March)
 - Complimentary refreshment during Conference hours
- ✓ Acknowledgement in the MSC22 conference program and MSC22 website
- ✓ Exhibitor profile in the MSC22 program and MSC22 website
- ✓ Opportunity for one representative to mix with delegates RCN familiarization event on Tuesday 22 March 2022.
- ✓ Opportunity to purchase added value exhibitor components – Contact Us to access these unique opportunities :
 - Advertising opportunities designed to provide exhibitors with increased exposure with conference delegates.
 - Interact with delegates at the Welcome Reception at Government House.
 - Join delegates at the Conference Banquet
 - Tickets to Speaker lunches

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EXHIBITOR BOOTH PRICES

Display Options	Cost
Exhibitor Booth (8'x10')	\$1500
Exhibitor Table Top (30" x 6')	\$900
Additional Exhibit Marketplace Badges	\$150 per additional representative

*Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received. Floor plans will be made available in Merch 2022. Service charges (ie. internet, electricity) are not included in pricing.

ADDITIONAL EXHIBITOR INFORMATION

Exhibit Schedule

Move-In:

Tuesday, March 22
1:00pm – 7:00pm

Conference Hours:

Wednesday, March 23
7:15am – 5:30pm

Thursday, March 24
7:15am – 5:30pm

Move-Out:

Thursday, March 24
6:00pm – 9:00pm



PURCHASE YOUR BOOTH NOW!

PURCHASE ONLINE:

www.msconference.com

PLEASE NOTE: You will need the following information to successfully complete your Exhibitor registration online:

- Contact Person/ Title: This person will be the main contact for all correspondence regarding conference management. This name does not have to be the same name of the person staffing the booth or the one listed in the Conference Handbook.
- Company contact details
- Company Logo for Website and Conference Handbook (high-res. 300dpi in .jpg or .tif)
- Company Description for brochure (350 characters/50 words)
- Company Description for the website (350 characters/50 words)

You will also be asked to agree to our Exhibitor Terms and Conditions, which are available upon request.



VALUE ADDED OPPORTUNITIES

MSC22 makes available value-added advertising opportunities designed to provide exhibitors with increased exposure with conference delegates

Item	Cost
<p>Promotional Item in Registration Package</p> <p>Guarantee your promotional material goes home with the show visitor by including one (1) promotional item in the registration kit. Include a new product announcement, a corporate profile or gadget of your choice – you decide what you want the show visitor to get to remind them about your company. Minimum number of items required: 20</p>	\$300.00
<p>Conference Program Opportunities</p> <p>The conference program is the delegate's main reference point. This high-value publication, distributed to all delegates includes profiles of all Trade Show exhibitors and valuable information on the Maritime Security Challenges 2018. Increase your visibility in this show guide through the purchase of</p>	\$200.00
<p>Enhanced Profile Listing</p> <p>Stand out on the page with a high visibility banner, logo insert and box around your profile.</p>	\$200.00
<p>Display Advertising</p> <p>Chose from a variety of sizes from business card to full page, including inside covers.</p> <p>Contact brian@podiumconferences.com for full details and prices</p>	Contact brian@podiumconferences.com

All valued added opportunities must be booked and paid for by February 25, 2022. All materials (ie. logo files, promotional inserts, display ads) must be received at the offices of the Trade Show Manager (see below) no later than March 4, 2022.

***FOR SPONSORSHIP ENQUIRIES,
PLEASE CONTACT:***

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