

# MSC22

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# SPONSOR OPPORTUNITIES PACKAGE

## MARITIME SECURITY CHALLENGES 2022 “PACIFIC SEAPOWER”

22 – 24 MARCH 2022

VICTORIA, BC, CANADA

[MSCCONFERENCE.COM](http://MSCCONFERENCE.COM)



[www.msconference.com](http://www.msconference.com)

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# *MARITIME SECURITY CHALLENGES 2022 (MSC22)*

The Maritime Security Challenges conference series recognizes Canada's status as a maritime nation by bringing together global representatives to examine the issues affecting the maritime environment of today and tomorrow.

**Maritime Security Challenges 2022 (MSC22)** will be one of the earliest in-person international maritime events in 2022. Traditionally, this acclaimed meeting attracts over 200 influential Canadian and international delegates representing military and related maritime industries in the Pacific Rim and around the world\*. Its program engages an exclusive senior contingent of professionals involved in all aspects of maritime operations and security, including key decision-makers, academics, industry suppliers, as well as accomplished subject matter experts.

\*MSC18 representation came from 23 nations, and included over 100 military/Coast Guard attendees, as well as government, industry, and academic delegates.

# MSC18 TESTIMONIALS

*"By far, one of the finest maritime/naval conferences..."*

*"The MSC series is a must for all practitioners and students of maritime security."*

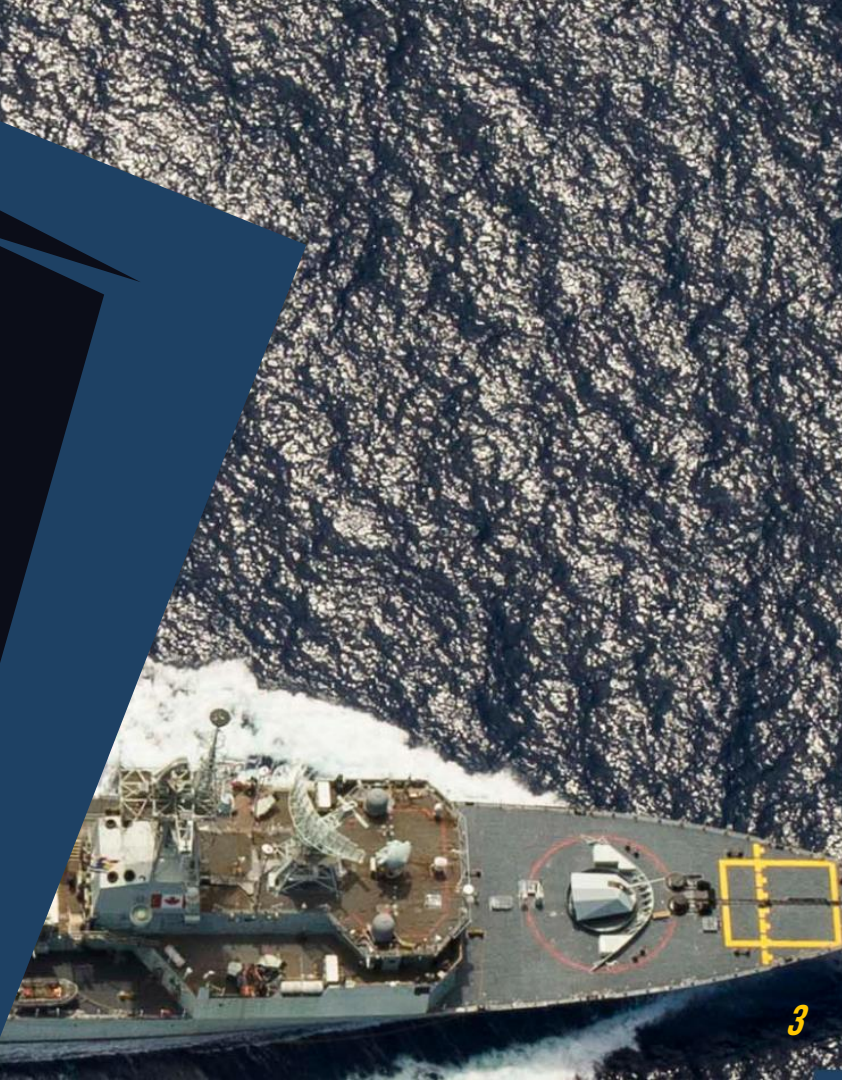
*"The variety of countries represented was outstanding."*

*"Presentations and discussion exceeded expectations. World-class!"*

*"One of the best run maritime/naval conferences that I've ever attended!"*

*"Absolutely superb planning and execution."*

*"Always one of the very best I attend."*



# *AS AN MSC22 SPONSOR*

- Embrace this early opportunity to reconnect in-person with customers, colleagues and friends.
- Introduce yourself, your firm and its products to active and future decision-makers from Canada, the United States and around the Pacific Rim.
- Your firm's brand will reach over 4500 persons connected with the MSC series, including over 1500 persons accessing regular MSC Virtual Sessions.
- You have an opportunity to demonstrate to MSC partners and attendees your recognition of the value that the MSC series brings to your community.
- You may select a sponsorship level that will fit your budget.
- You will be supporting a unique Canadian-led international dialogue on topical security issues relating to the Indo-Asia-Pacific region.

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# SPONSOR LEVELS & BENEFITS



# SPONSOR LEVELS & BENEFITS

SPONSOR LEVELS & BENEFITS	MSC22 Supporter \$2500	MSC22 Silver \$5000	MSC22 Gold \$10,000	MSC22 Platinum \$20,000
Complimentary delegate registrations*	1	2	4	6
Additional invitations to MSC22 Welcome Reception	1	2	4	6
Additional invitations to RCN familiarization event**		1	2	3
Exhibit booth		Yes	Yes	Yes
Sponsor logo: MSC website; MSC22 handbook; holding slides; conference communications***	Yes	Yes	Yes	Yes
Sponsor corporate profile (MSC website & MSC22 handbook)	100 words	200	300	400
Sponsor ad in MSC22 handbook	¼ page	½ page	Full page	Back cover
Announcement of sponsorship in e-bulletin****		Yes	Priority	Dedicated
Sponsor recognition at MSC Virtual Sessions: verbal & logo	Yes	Yes	+ 1 min video	+ 1m video

\*Delegate registration includes: access to all Sessions; pre-conference familiarization event hosted by Royal Canadian Navy; official MSC22 Banquet; MSC22 Welcome Reception; official lunches; continental breakfast.

\*\*proposed day sail.

\*\*\* Sponsor logo: 1) on all pages of MSC website hyperlinked to sponsor website; 2) on sponsor page of MSC22 handbook; on conference signage; 3) on holding slides - conference video screen in main conference hall 4) on all media releases, e-bulletins.

\*\*\*\*reach of 4500 persons and growing.

# ***SPONSOR LEVELS & BENEFITS***

MSC22 PLATINUM SPONSOR will receive the following benefits in addition to those identified in the sponsor grid:

## OWNERSHIP BENEFITS:

- Exclusive: official sponsor of MSC22 Banquet with 1 representative at head table
- Exclusive: opportunity to introduce keynote speaker at MSC22 Banquet
- Opportunity to make hospitality enhancements at above event (at sponsor's cost)

## EXCLUSIVE BENEFITS:

- Pre-recorded video presentation (1 min) before commencement of MSC22 proceedings

## FIRST RIGHT OF REFUSAL\*:

- To provide delegate portfolio (at cost to sponsor)
- To provide MSC22 lanyard
- To provide welcome basket in MSC22 delegates' Fairmont Empress hotel rooms

\*at sponsor's expense; decision required by 31 December 2021

# *SPONSOR LEVELS & BENEFITS*

MSC22 GOLD SPONSORS will receive the following benefits in addition to those identified in the sponsor grid:

## OWNERSHIP BENEFITS:

- Official sponsor of one MSC22 Luncheon (if available) with 1 representative at Speaker's Table
- Exclusive: opportunity to introduce keynote speaker of sponsored luncheon
- Opportunity to make hospitality enhancements at above event (at sponsor's cost)

## ENHANCED BENEFIT:

- Pre-recorded video presentation (1 min) before commencement of MSC22 proceedings after sponsored luncheon

## OPTIONAL\*:

- To provide delegate portfolio (at cost to sponsor)
- To provide MSC22 lanyard
- To provide welcome basket in MSC22 delegates' Fairmont Empress hotel rooms

\* at sponsor's expense; Platinum Sponsor has first right-of-refusal until 31 December 2021



# *SPONSOR LEVELS & BENEFITS*

MSC22 SILVER SPONSORS will receive the following benefits in addition to those identified in the sponsor grid:

## OWNERSHIP BENEFITS:

- Official sponsor of either one MSC22 continental breakfast or one health break
- Opportunity to make hospitality enhancements at above event (at sponsor's cost)

# *MSC VIRTUAL SESSIONS*

## MSC Virtual Sessions:

A continuing series of popular live virtual presentations by leading experts spotlighting topical maritime security issues. Recordings of these sessions are [available on-line](#).

- Over 1400 unique individuals have viewed live these MSC Virtual Sessions
- A further 2500 views of the MSC Virtual Session recorded videos

***FOR SPONSORSHIP ENQUIRIES,  
PLEASE CONTACT:***

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Maritime Security Challenges 2022

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