Overcoming “The Valley of Death”
Creating an Innovation Culture

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THE INEVITABLE

UNDERSTANDING THE 12 TECHNOLOGICAL FORCES THAT WILL SHAPE OUR FUTURE

KEVIN KELLY

AUTHOR OF WHAT TECHNOLOGY WANTS

NAVY

WARRIORS OF THE SEA
1. Becoming
2. Cognifying
3. Flowing
4. Screening
5. Accessing
6. Sharing
7. Filtering
8. Remixing
9. Interacting
10. Tracking
11. Questioning
12. Beginning
Dave Mindell – ‘Our Robots, Ourselves’

Robotics and the Myths of Autonomy

- Where are the people?
- Which people are they?
- What are they doing?
- When are they doing it?
Two of Dalio’s Key Concepts

IDEA MERITOCRACY = RADICAL TRUTH + RADICAL TRANSPARENCY + BELIEVABILITY - WEIGHTED DECISION MAKING

PAIN + REFLECTION = PROGRESS

Source: Principles by Ray Dalio
Innovate to cross the ‘Valley of Death’

Key qualities:
- Grit
- Determination
- Drive
- Humour

Rank matters little!
Develop Your Network

Find your people

The overground

The underground